![ISACA Chennai Chapter logo]

ISACA CHENNAI CONFERENCE 2023

Conference Dates
September 8 & 9, 2023

Pre-Conference Workshop
September 7, 2023

Venue
**Le Royal Meridian
Guindy, Chennai - 600032**

TECHNOLOGY SPRINTS

IS SECURITY AGILE?

↗ Technological evolution has increased IT Capabilities and New Threats

↗ It's an exciting time for technology, but with these emerging trends come potential risks that we need to be aware of

↗ Every new technological trend presents both opportunities and risks that must be carefully considered.

↗ With the rapid rise in the adoption of emerging technologies and the accompanying increase in data, we must remain vigilant against the risk of data misuse and theft

The "Technology Sprints" raises an important question about the flexibility and adaptability of security measures in the face of a rapid technological barrage. Security practices must keep up with the speed of technology change to effectively protect against threats.

This conference aims to evaluate the effectiveness of security measures against evolving technologies and identify areas for improvement in countering growing threats such as targeted ransomware, state-sponsored cyber warfare, and insider risks. The conference will feature notable speakers from different industries, business leaders, and innovators at the ICC 2023.

Connect with decision-makers and key influencers at the event and showcase your product or service to over 300 leaders, including CIOs, VPs, and managers in information security, cybersecurity, audit, governance, and risk management from various industries. Make the most of this opportunity to demonstrate how your solution can help these stakeholders achieve their goals. Contact us via phone or email to learn more and schedule a call at your convenience.

About ISACA

As a globally recognized leader in IS/IT for over 50 years, ISACA is a professional membership organization committed to the advancement of digital trust by empowering IS/IT professionals to grow their skills and knowledge in audit, cybersecurity, emerging tech, and more.

Our members get personalized training, and educational resources and can earn the most in-demand credentials—all backed by the support of industry-leading IT experts from around the world. It's a community designed to guide your career, propel your enterprise and take your organization into the future, while you help advance digital trust.

50 Years & more	**169000** Members & counting	**188** Countries & counting	**225** Chapters & growing

CISA
Certified Information Systems Auditor
An ISACA* Certification

CGEIT
Certified in the Governance of Enterprise IT
An ISACA* Certification

CRISC
Certified in Risk and Information Systems Control
An ISACA* Certification

CSX-P
CSX Cybersecurity Practitioner
An ISACA* Certification

CISM
Certified Information Systems Manager
An ISACA* Certification

CDPSE
Certified Data Privacy Solutions Engineer
An ISACA* Certification

Cybersecurity Audit   COBIT 2019   CSX CYBERSECURITY NEXUS

About Chennai Chapter

The ISACA India chapter has been serving its member community for over 35 years, focusing on enabling professionals for continuous learning. The chapter offers various opportunities to motivate and prepare candidates for different certifications of ISACA. Regular professional development meetings and workshops with accredited trainers in various areas are also conducted to help professionals enhance their skills. Special interest groups, a volunteer-driven monthly emerging risk technology round-up, and newsletters provide members with additional opportunities to stay updated.

The ISACA India chapter is one of the most active chapters in conducting events. The chapter's key activities include monthly professional development meetings, workshops, masterclasses, special interest groups, and newsletters. The chapter's flagship event is the Annual Conference, which is known for its unique experience for sponsors, delegates, and speakers alike.

Diamond Sponsorship

Benefits and Entitlements:

↗ Title Sponsor for the Two-Day Conference and One-Day Workshop

↗ Speaking opportunity in a combined session

↗ Speaking opportunity in a track on Day#2

↗ Speaking opportunity in a panel discussion

↗ One exclusive Stall in the exhibition area (Deluxe Category)

↗ Three-minute video on the sponsor company along with reasons to sponsor

↗ Logo Mentions - Event backdrop, Mailers & Social media

↗ 4 Complimentary Delegate Conference Passes and 1 Stall Pass

↗ One power session with opted delegates (Upto 20)

↗ Thank You Emailers Logo

↗ Access to Delegates Details on their consent

↗ Digital Literatures Inclusion with Members

Your Investment
INR 5 Lacs

Exclusions
* No Delegate Passes for Workshop
* No stalls on Workshop day

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Chennai Chapter

Platinum Sponsorship

Benefits and Entitlements:

↗ Speaking opportunity in a track

↗ One exclusive Stall in the exhibition area (Special Category)

↗ Logo Mentions - Event backdrop, Mailers & Social media.

↗ A two-minute video on the sponsor company, along with reasons to sponsor

↗ 2 Complimentary Delegate Conference Passes and 1 Stall Pass

↗ Digital Literatures Inclusion with Members

↗ Thank You Emailers Logo

↗ Access to Delegates Details on their consent

Your Investment
INR 3 Lacs

Gold Sponsorship

Benefits and Entitlements:

↗ Speaking Opportunity in one of the Panel discussions

↗ One exclusive Stall in the exhibition area (Regular Category)

↗ One-minute video on the sponsor company, along with reasons to sponsor

↗ Logo Mentions - Event backdrop, Mailers & Social media

↗ 1 Complimentary Delegate Conference Passes and 1 Stall Pass

↗ Digital Literatures Inclusion with Members

↗ Thank You Emailers Logo

Your Investment
INR 2 Lacs

Silver Sponsorship

Benefits and Entitlements:

↗ One exclusive Stall in the exhibition area (Regular Category)

↗ Logo Mentions - Event backdrop, Mailers & Social media

↗ 1 Delegate cum Stall Pass

↗ Digital Literatures Inclusion with Members

↗ Thank You Emailers Logo

Additional Sponsorship Opportunities

↗ Knowledge Partner

↗ Delegate Kit Partner

↗ Panel Discussion / Speaker Sponsor – Combined Track

↗ Panel Discussion / Speaker Sponsor – Individual Track

↗ Exhibitor Partner

Your Investment
INR 1 Lacs

Past Sponsors

Sponsorship Matrix ICC 2023
- September 7th, 8th & 9th (Le Royal Meridian)

ISACA Chennai Chapter

Headers	Sl. No	Sponsorship Description	Title Sponsor (Workshop + Conference)	Conference		
			Diamond ICC 2023	Platinum ICC 2023	Gold ICC 2023	Silver ICC 2023
Foundational Items	1	Sponsorship Cost in INR	INR 5 Lacs	INR 3 Lacs	INR 2 Lacs	INR 1 Lacs
	2	Stall	Deluxe (3*R)	Special (2*R)	Regular (R)	Regular (R)
	3	Speaker Slot				
		Combined Session (1 Session)	√	NA	NA	NA
		Individual Session (1 Slot Session)	√	√	NA	NA
		Panelist (1 Panel)	√	NA	√	NA
	4	Logo Display in the back Drop	√	√	√	√
	5	Complimentary Pass to participate in the Conference	Delegate Pass - 4 Stall Pass -1	Delegate Pass - 2 Stall Pass - 1	Delegate Pass - 1 Stall Pass - 1	Delegate cum Stall Pass - 1
	6	Digital Literatures Inclusion	√	√	√	√
	7	Power Sessions *	1 Session	NA	NA	NA
Pre-Event	8	Logo Inclusion in Mailers	√	√	√	√
	9	Social Media Mentions	√	√	√	√
	10	Video Product Briefing with Sponsors	√	√	√	NA
Post-Event	11	Logo Inclusion in Thank You Mailers	√	√	√	√
	12	Logo Inclusion in Post Event Video Uploaded in You Tube	√	√	√	NA
	13	Delegates Details *	√	√	NA	NA

* - Delegates who are willing to share the details

Please reach out to us for more Details and Sponsorship

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Chennai Chapter

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